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2024 SURVEY SUMMARY OF COUNTY FAIRS IN IOWA

The following statistics are taken from the 2024 Fiscal Year Financial Report that all Fairs are required to file with the Association.

The figures include all county fairs in Iowa (the Iowa State Fair is not included in this report).

In 2024, 31 Fairs had open class livestock competitions & 89 Fairs had open class arts, crafts, horticulture and culinary competitions.

Report compiled 12/02/2024

AREA		2022	2023	2024	2024 AVERAGE
ATTENDANCE		2,341,455	2,303,762	2,251,340	21,441
FAIR INCOME		\$27,092,390	\$33,291,614	\$35,120,958	\$334,485
NON-FAIR INCOME		\$23,478,871	\$27,042,123	\$28,987,775	\$276,074
COUNTY AID		\$2,668,740	\$3,237,893	\$3,676,914	\$35,018
FAIR EXPENSES		\$25,389,549	\$32,295,737	\$34,595,811	\$329,484
NON-FAIR EXPENSE		\$22,827,506	\$24,735,351	\$27,151,583	\$258,587
MONEY BORROWED		\$2,479,045	\$1,930,025	\$3,563,121	\$33,934
PAYMENT TO DEBT		\$1,565,131	\$1,812,986	\$1,774,352	\$16,899
CURRENT DEBT		\$10,724,436	\$10,939,012	\$13,274,855	\$126,427
CAPITOL IMPROVEMENTS		\$8,775,320	\$8,610,645	\$11,174,012	\$106,419
4-H/FFA	TOTAL PREMIUMS	\$514,197	\$492,910	\$505,508	\$4,814
	LIVESTOCK EXHIBITORS	17,795	16,895	18,091	173
	LIVESTOCK ENTRIES	68,323	67,731	67,441	649
	NON-LIVESTOCK EXHIBITORS	12,177	13,293	12,552	120
	NON-LIVESTOCK EXHIBITS	51,873	45,011	47,165	449
OPEN CLASS	TOTAL PREMIUMS	\$342,314	\$389,336	\$352,489	\$3,357
	LIVESTOCK EXHIBITORS	3,504	3,652	3,993	38
	LIVESTOCK ENTRIES	8,173	11,822	14,737	141
	NON-LIVESTOCK EXHIBITORS	9,622	10,665	11,081	105
	NON-LIVESTOCK EXHIBITS	43,322	49,171	50,906	485