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## 2025 SURVEY SUMMARY OF COUNTY FAIRS IN IOWA

The following statistics are taken from the 2025 Fiscal Year Financial Report that all Fairs are required to file with the Association.

The figures include all county fairs in Iowa (the Iowa State Fair is not included in this report).

In 2025, 43 Fairs had open class livestock competitions & 86 Fairs had open class arts, crafts, horticulture and culinary competitions.

Report compiled 11/20/2025

AREA		2023	2024	2025	2025 AVERAGE
ATTENDANCE		2,303,762	2,251,340	2,229,629	21,235
FAIR INCOME		\$33,291,614	\$35,120,958	\$31,336,989	\$298,448
NON-FAIR INCOME		\$27,042,123	\$28,987,775	\$30,083,268	\$286,507
COUNTY AID		\$3,237,893	\$3,676,914	\$3,139,719	\$29,902
FAIR EXPENSES		\$32,295,737	\$34,595,811	\$30,356,168	\$289,106
NON-FAIR EXPENSE		\$24,735,351	\$27,151,583	\$23,142,018	\$220,400
MONEY BORROWED		\$1,930,025	\$3,563,121	\$4,750,819	\$45,246
PAYMENT TO DEBT		\$1,812,986	\$1,774,352	\$2,846,326	\$27,108
CURRENT DEBT		\$10,939,012	\$13,274,855	\$11,850,023	\$112,857
EQUIPMENT PURCHASED		\$1,030,339	\$3,413,636	\$1,120,330	\$10,670
CAPITOL IMPROVEMENTS		\$8,610,645	\$11,174,012	\$11,919,030	\$113,515
4-H/FFA	TOTAL PREMIUMS	\$492,910	\$505,508	\$506,053	\$4,814
	LIVESTOCK EXHIBITORS	16,895	18,091	17,403	166
	LIVESTOCK ENTRIES	67,731	67,441	66,948	638
	NON-LIVESTOCK EXHIBITORS	13,293	12,552	12,959	124
	NON-LIVESTOCK EXHIBITS	45,011	47,165	47,189	449
OPEN CLASS	TOTAL PREMIUMS	\$389,336	\$352,489	\$319,818	\$3,357
	LIVESTOCK EXHIBITORS	3,652	3,993	3,458	33
	LIVESTOCK ENTRIES	11,822	14,737	11,538	110
	NON-LIVESTOCK EXHIBITORS	10,665	11,081	11,223	107
	NON-LIVESTOCK EXHIBITS	49,171	50,906	50,753	484