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2023 SURVEY SUMMARY OF COUNTY FAIRS IN IOWA

The following statistics are taken from the 2023 Fiscal Year Financial Report that all Fairs are required to file with the Association.

The figures include all county fairs in Iowa (not included is the Iowa State Fair).

In 2023, 38 Fairs had open class livestock competitions & 87 Fairs had open class arts, crafts, horticulture and culinary competitions.

Report compiled 12/02/2023

AREA		2021	2022	2023	2023 AVERAGE
ATTENDANCE		2,342,545	2,341,455	2,303,762	21,941
FAIR INCOME		\$24,371,552	\$27,092,390	\$33,291,614	\$317,063
NON-FAIR INCOME		\$22,107,369	\$23,478,871	\$27,042,123	\$257,544
COUNTY AID		\$2,605,462	\$2,668,740	\$3,237,893	\$30,837
FAIR EXPENSES		\$23,400,280	\$25,389,549	\$32,295,737	\$307,578
NON-FAIR EXPENSE		\$16,714,997	\$22,827,506	\$24,735,351	\$235,575
MONEY BORROWED		\$1,910,153	\$2,479,045	\$1,930,025	\$18,381
PAYMENT TO DEBT		\$2,346,136	\$1,565,131	\$1,812,986	\$17,267
CURRENT DEBT		\$7,134,183	\$10,724,436	\$10,939,012	\$104,181
CAPITOL IMPROVEMENTS		\$5,939,887	\$8,775,320	\$8,610,645	\$82,006
4-H/FFA	TOTAL PREMIUMS	\$439,748	\$514,197	\$492,910	\$4,695
	LIVESTOCK EXHIBITORS	17,261	17,795	16,895	161
	LIVESTOCK ENTRIES	65,675	68,323	67,731	645
	NON-LIVESTOCK EXHIBITORS	11,853	12,177	13,293	127
	NON-LIVESTOCK EXHIBITS	41,101	51,873	45,011	429
OPEN CLASS	TOTAL PREMIUMS	\$294,160	\$342,314	\$389,336	\$2,801
	LIVESTOCK EXHIBITORS	2,970	3,504	3,652	35
	LIVESTOCK ENTRIES	9,431	8,173	11,822	113
	NON-LIVESTOCK EXHIBITORS	9,485	9,622	10,665	102
	NON-LIVESTOCK EXHIBITS	39,734	43,322	49,171	468